

Downtown Clearwater CRA Façade Improvement

GRANT PROGRAM APPLICATION

SECTION 1: General Information

Business Name: _____

Type of Business: _____

Business Address: _____

Phone: _____ Email: _____

Website: _____ Social Media: _____

Y / N Business is located within Downtown Clearwater CRA Boundaries

Y / N Currently Open for Business

SECTION 2: Property Owner Information

Name: _____

Address: _____

Phone: _____ Email: _____

Property Legal Description: _____

SECTION 3: Program

1) The Façade Improvement program provides a maximum of \$4,000.00 in architectural design assistance to applicants.

2) The Façade Improvement program provides up to 50% of the total construction cost, a (dollar-for-dollar) matching grant that can be used towards any exterior architectural improvements to the street-side façade.

Estimated number of linear feet facing a public-right-of-way: _____

(If the building faces onto more than one street, such as a building located on a corner, give the estimated frontage feet of the secondary façade: _____

Requested Grant Amount \$ _____

Requested Loan Amount \$ _____

SECTION 4: Description of Proposed Improvements

Project Type (check all that apply):

- | | | | |
|-----------------------------------|--|---|---------------------------------------|
| <input type="checkbox"/> Facade | <input type="checkbox"/> Windows/Doors | <input type="checkbox"/> Awnings/Canopies | <input type="checkbox"/> Lighting |
| <input type="checkbox"/> Painting | <input type="checkbox"/> Signage | <input type="checkbox"/> Public Art | <input type="checkbox"/> Other: _____ |

Please provide a brief, general description of the work to be performed, materials to be used, color and material samples (if applicable).

Façade (Includes front facade, second façade (if applicable), structural, decorative and non-functional elements),

Windows/Doors

Awnings/Canopies

Lighting

Painting

Signage

Public Art

Other

SECTION 5: Selection Criteria

The CRA Representative will review the completed application according to the eligibility and review criteria and will submit their findings to the CRA Director. Applications that score below 60 points will be recommended for denial. All eligibility criteria must be met to receive grant funding. Applicants are advised that grant and loans funds are provided at the sole discretion of the CRA Director, CRA Board and the findings stated in the recommendation do not create an entitlement to funding.

| Eligibility Criteria | |
|--|---------------|
| Financial Incentive Program | |
| CRITERIA | YES/NO |
| <u>Location/Visibility</u> | |
| The property is in the CRA | |
| The front façade of the building is facing a public right of way | |
| The condition of the current façade does not meet Downtown Design Standards | |
| <u>Owner Support</u> | |
| The property owner is providing a \$1:\$1 match for construction costs and materials | |
| The business is an allowable use in the downtown zoning district | |
| The property owner will keep and maintain the façade improvements for a minimum of 5 years | |
| <u>Proposed Design</u> | |
| Compatible with Downtown Design Guidelines | |

SECTION 6: Criteria Scoring

| Review Criteria Scoring System Financial Incentive Program | |
|---|----------------------------|
| CRITERIA | POINTS |
| <u>Location/Visibility</u> | <u>50 points total</u> |
| Proposed improvements will contribute significantly to the public realm | 20 |
| Strategic location of property in facilitating a pedestrian friendly environment | 30 |
| | |
| <u>Potential Aesthetic Improvement</u> | <u>50 points total</u> |
| The ability of the proposed construction to meet the Downtown Design Guidelines (choose one) | |
| Minimum compliance | 10 |
| Fair | 10 |
| Good | 20 |
| | |
| Condition or appearance of façade prior to the project (choose one) | |
| Poor | 30 |
| Fair | 20 |
| Good | 10 |
| | |
| Incorporates public art | 5 |
| 60 points – CRA will match 10% of total cost 70 points – CRA will match 20% of total cost 80 points – CRA will match 30% of total cost 90 points – CRA will match 40% of total cost 100 points – CRA will match 50% of total cost | 100 points possible |

SECTION 7: Documentation

Attachments: The following attachments are required:

- City of Clearwater Business Tax Receipt (BTR)
- Copy of Lease
- Attach Letter of Consent from Property Owner
- Project schedule
- Photographs of the existing building and proposed project area
- Schematic drawings illustrating proposed work, or pictures with project description outlines
- Two (2) cost estimates

_____ **Initial Here** that all requested attachments are included with application.

I hereby submit this Application for Façade Improvement. I understand that this must be approved by the CRA and that I should not begin any work with the selected Architect until I have received written approval (Notice to Proceed) from the CRA. I also understand that the grant funds will be paid directly to the architect upon completion of their work.

Property Owner Signature _____ **Date** _____

Applicant Signature _____ **Date** _____



City of Clearwater Community Redevelopment Agency (CRA)
600 Cleveland Street, 6th Floor | Clearwater, Florida 33755
Telephone: (727) 562-4038 | downtownclearwater.com